

Medicines Optimisation Innovation Centre (MOIC)

Research expertise

MOIC focus on Medicines Optimisation – defined by NICE:

- a person centred approach to safe and effective medicines use to ensure the best possible outcomes from their medicines

MOIC use a range of methodologies:

- Research: Service Development: Innovation: Quality improvement

Highly skilled team

- Range of backgrounds and expertise
- Clinical experience and a team of Programme Managers with PhD level training

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Why a valuable partner?

- Only dedicated Medicines Optimisation Centre in Europe
- Unique placement within a Health Service Setting
- People, Networks & Partners
 - Work with companies, academia, pharmaceutical industry, charities
 - Own staff – broad range of expertise
 - Local network
 - Partners across Europe (range of MOUs)
 - Recognition (EIP-AHA, SILCC centre)
- Experience of working on a range of projects – including success at EU level

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2022 topics / collaboration

Current application:

- HORIZON-HLTH-2021-CARE-05 (Ensuring access to innovative, sustainable and high-quality health care (2021))
- Harmonising Patient-centred MEDication SAFETy

April 2022:

- HORIZON-HLTH-2022-TOOL-11-01: Optimising effectiveness in patients of existing prescription drugs for major diseases (except cancer) with the use of biomarkers

Exploring

- COST
- Twinning

Contact details



Email: moic@northerntrust.hscni.net

Phone: 028 94424942

Web: themoic.hscni.net

Twitter: @moicni